

Location C.10 / Side 1

Permitted § 59-6.7.3.C.1

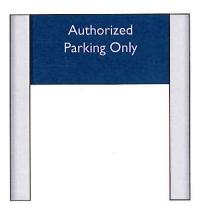


Location C.10 / Side 2



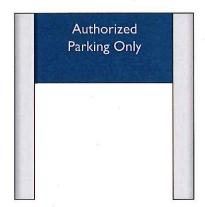
Location C.11

Permitted § 59-6.7.3.C.1



Location C.12

**Permitted** § 59-6.7.3.C.1



Location C.13

Permitted § 59-6.7.3.C.1



Location C.14 Variance § 59-6.7.8.A.1



Location C.15 Permitted § 59-6.7.3.C.1

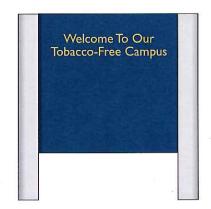


Location C.16 **Permitted** § 59-6.7.3.C.1



Location C.17 / Side 1

**Permitted** § 59-6.7.8.B.2



Location C.17 / Side 2



Location C.18 / Side 1

Permitted § 59-6.7.8.B.2



Location C.18 / Side 2

Permitted § 59-6.7.8.B.2

Location C.19



Site and Exterior Signage **Graphic Elements** 

Dimensions & shapes of all elements as shown on GR-Ca through GR-Ce.



One Avenue of the Arts Wilmington, DE 19801 302.594.9400

Graphics

Deliveries →

www.mitchellai.com

Mitchell Associates Inc.

Architect

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Civil Engineering Landscape Architect

Rodgers Consulting, Inc. 19847 Century Boulevard, Suite 200 Germantown, Maryland 20878 301.948.4700

Suburban Hospital 8600 Old Georgetown Road Bethesda, Maryland 20814 Project No. 14055.00

Sign Panel Layout Revision 08.14.15

Secondary Directional

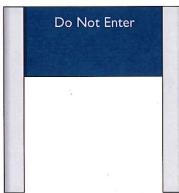
Graphic Series - Design Intent Documents

Original Issue: 04.27.2015

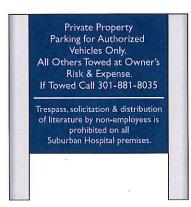
GR-Cd

# Sign Variance for Sign C.14

Sign C.14 is a freestanding secondary directional sign that requires a variance from Section 59.6.7.8.A of the Zoning Ordinance because the sign area is proposed to be larger than 2 square feet. It is anticipated that this sign will be at least partially visible from McKinley Street and therefore is subject to permitting requirements. See 59.6.7.3.C.1. The proposed signage is intended to direct vendors and motorists making deliveries to the loading dock/delivery area located at the rear of the Hospital, which area is not otherwise clearly identifiable from McKinley Street.



Location C.20 Permitted § 59-6.7.3.C.1



Location C.21 Variance § 59-6.7.8.A.1



Location C.22 Permitted § 59-6.7.3.C.1



Location C.23 **Permitted** § 59-6.7.3.C.1



Site and Exterior Signage **Graphic Elements** 

Dimensions & shapes of all elements as shown on GR-Ca through GR-Ce.

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Environmental Graphics

Mitchell Associates Inc. One Avenue of the Arts Wilmington, DE 19801 302.594.9400 www.mitchellai.com

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Suburban Hospital 8600 Old Georgetown Road Bethesda, Maryland 20814

Mark Description



Secondary Directional

Graphic Series - Design Intent Documents

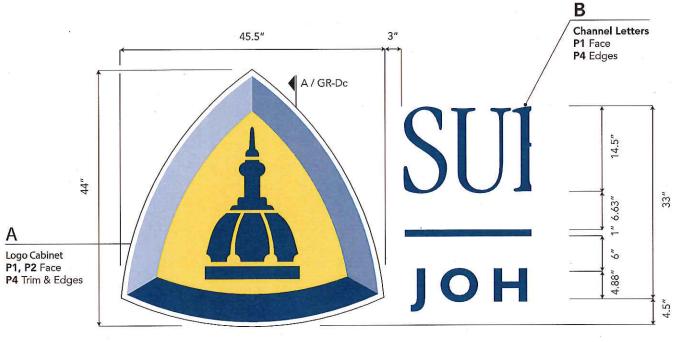
Original Issue: 04.27.2015

GR-Ce

### Sign Variance for Sign C.21

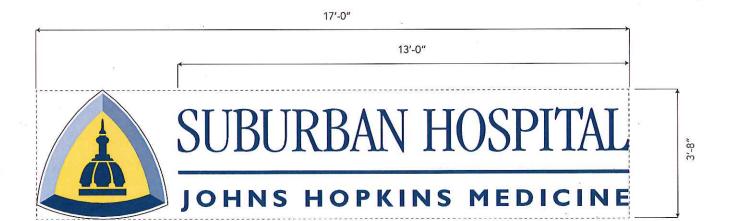
Sign C.21 is a freestanding secondary directional sign that requires a variance from Section 59.6.7.8 of the Zoning Ordinance because the sign area is proposed to be larger than 2 square feet. The proposed signage is intended to warn about trespass and towing enforcement and the prohibition against tobacco use on the campus. Because the proposed signage is larger than 2 square feet, it does not qualify for the exemption for signs warning about trespass that might otherwise be available under Section 59.6.7.3.A of the Zoning Ordinance.





Elevation / 3/4"=1'-0"

Hospital North Elevation / NTS Location D.01



Elevation / 3/8"=1'-0" Location D.01 Sign Area = 62.25 s/f\*Note: Reference lighting details on GR-Dc.



Site and Exterior Signage **Graphic Elements** 

Dimensions & shapes of all elements as shown on GR-Da through GR-Dc.

Logo Cabinet: Fabricated aluminum channel cabinet, 4" depth, with digital printed flex face, painted aluminum retainer and sides, and internal white LED illumination for face and back halo lighting. Stand-off 1" from building face.

Channel Letter: Fabricated aluminum reverse channel letter, 3" depth, with painted face and sides, and internal white LED illumination for back halo lighting. Stand-off 1" from building face.

Electrical: 120V - 20A, Timer-controlled circuit provided at sign location by Owner/General Contractor. Sign Contractor to provide concealed, accessible raceway for low-voltage wiring and power supply.

Structural Engineering: REQUIRED. Provide sealed structural engineering calculations per requirements of Project Specifications.

Note: Sign Contractor is responsible for field verifying all as-built conditions that may impact installation & maintenance and indicate on shop drawings for review and approval. Coordinate all through-wall connections and access panels with final precast wall panel construction design by building addition Architect.



# Variance

§ 59-6.7.8.A.2

Environmental Graphics

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Architect

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Project	No. 14055.00	Suburban Hospit 8600 Old Georgetown Roa Bethesda, Maryland 208°	
Mark	Description	Date	
	4		



**Channel Letters** 

Graphic Series - Design Intent Documents

Original Issue: 04.27.2015

GR-Da

## Sign Variance for Sign D.01

Sign D.01 is a wall sign proposed for the new addition to the Hospital. Variances from Sections 59.6.7.8.A.2.b and 59.6.7.8.A.2.c of the Zoning Ordinance are required for the sign because it is over 5 feet above ground and will be illuminated. The sign will aid in identifying the building for motorists and pedestrians accessing the site via the main entrance, and also serves as an architectural feature that helps break up the massing of the masonry building.