

Sign Variance for Sign A.03.

Sign A.03 is a freestanding identification sign proposed to be located at the southeast corner of the Property, which is also the northwest corner of the intersection of McKinley Street and Old Georgetown Road. There is an existing illuminated freestanding sign at this location, as depicted in the photograph below. For the proposed replacement sign, variances are required from Sections 59.6.7.8.A.1.d. and 59.6.7.8.A. of the Zoning Ordinance, which limit sign area to 2 square feet and prohibit the illumination of a freestanding sign. The intent of this sign is to provide notice for patients and visitors travelling northbound on Old Georgetown Road of the Hospital's location and to direct them to the main entrance at the next intersection. The sign is intended to deter hospital-related vehicle trips from entering the neighborhood. Patients and visitors travelling northbound on Old Georgetown Road may see the Hospital at this intersection and otherwise turn onto McKinley Street to try to access the campus, or visitors guided by electronic wayfinding/mapping devices may identify the location of the Hospital at that intersection and try to gain access from McKinley Street. With round-the-clock operations, the sign must be illuminated at night to ensure its efficacy.



Dimensions & shapes of all elements as shown on GR-Ba through GR-Bb.

A Panel: 0.125" painted aluminum panel with cut-through letters and bright white translucent push-through acrylic letters, flush with aluminum face. Mount to concealed internal aluminum framing with non-visible fasteners. White LED internal illumination. Emergency panel is 0.25" bright white translucent acrylic with letter cut translucent vinyl film overlay on first surface. Mount to concealed internal aluminum framing with non-visible fasteners. White LED internal illumination.

Typography: Red panel: Gill Sans Bold, 2 3/8" Cap Height (Based on "E"); Gill Sans Regular, 2 5/8" Cap Height; Arrow, 3 3/4"x 4 1/8". Blue panels: Gill Sans Regular, 3 1/2" Cap Height; Arrow, 3 3/4"x 4 1/8".

B Post: Painted, 7" diameter radius aluminum extrusion with 0.5" plate base and bolt cover.

C Header: Painted, 7" diameter radius aluminum extrusion with minimum 0.125" aluminum face. Frisket cut and paint logo type on first surface.

Foundation: Concrete footing and foundation, above grade, with brush finish and embedded "J" bolts.

Note: Sign contractor shall coordinate power requirements, location, and installation with General Contractor. Sign Contractor is responsible for field verifying all as-built conditions that may impact installation & maintenance and indicate on shop drawings for review and approval.

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Suburban Hospital
8600 Old Georgetown Road
Bethesda, Maryland 20814
Project No. 14055.00

Mark	Description	Date

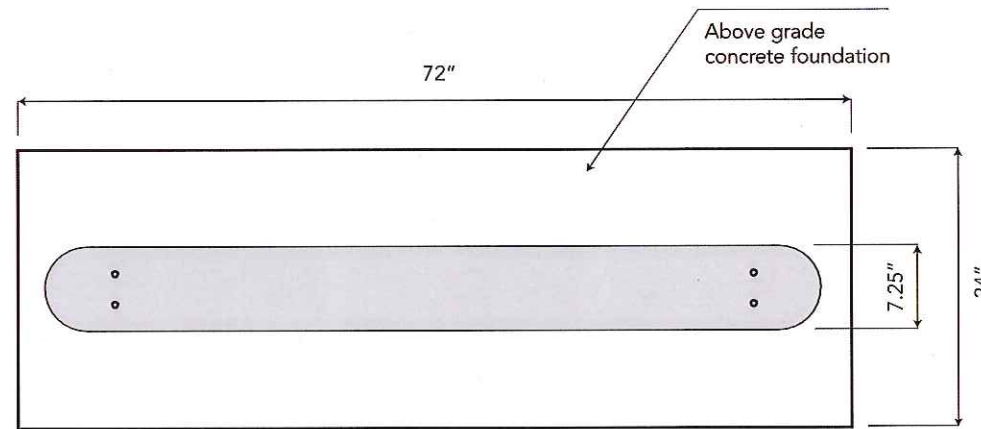
B Primary Directional

Graphic Series - Design Intent Documents

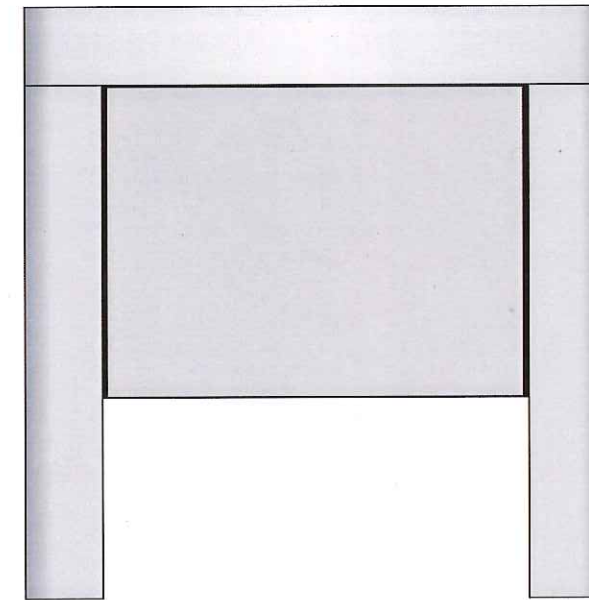
Original Issue: 04.27.2015

Sheet

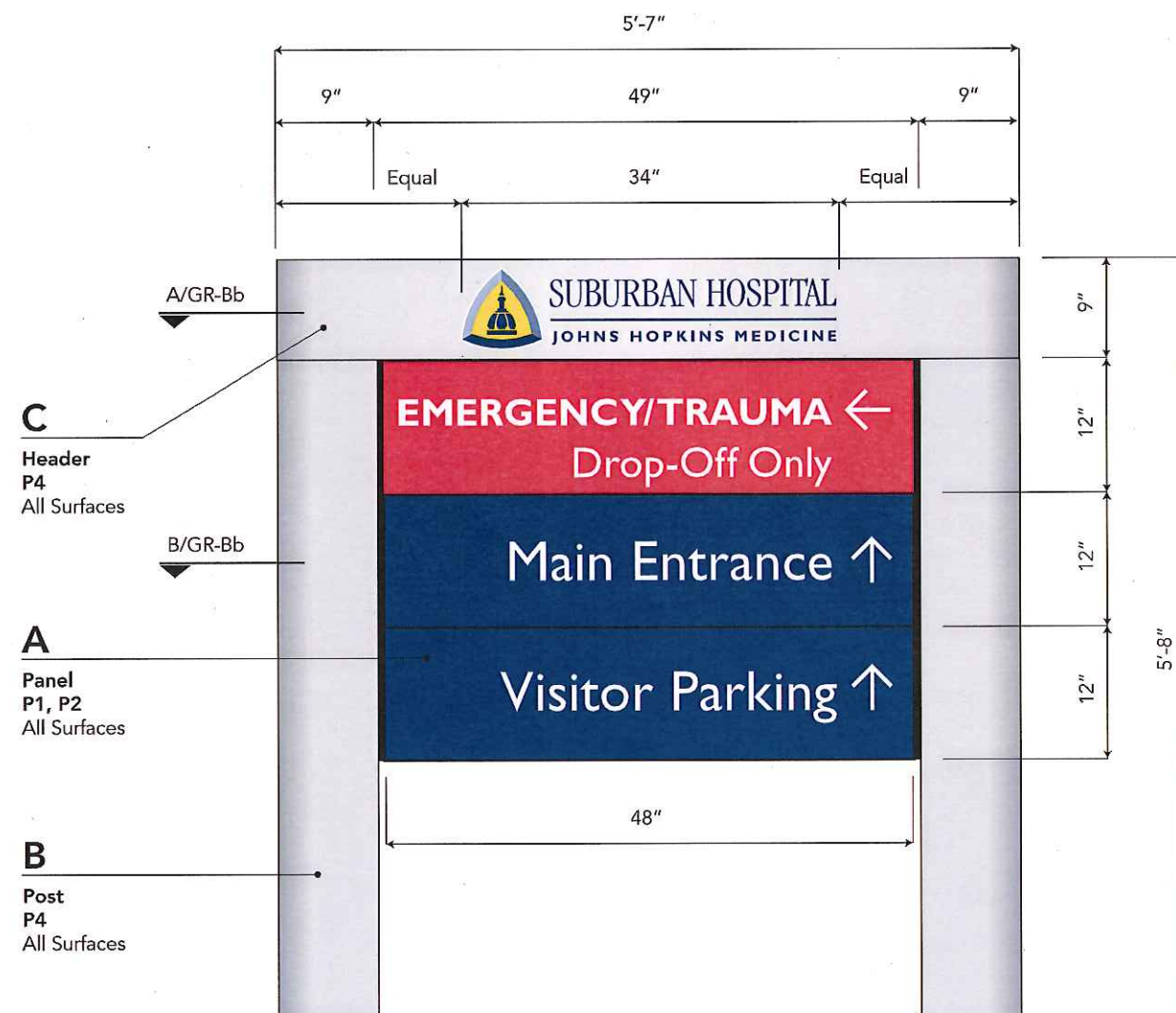
GR-Ba



3 Top View / 3/4"=1'-0"



2 Back View / 3/4"=1'-0"



1 Front View / 3/4"=1'-0"
Location B.01
Sign Area = 12 s/f

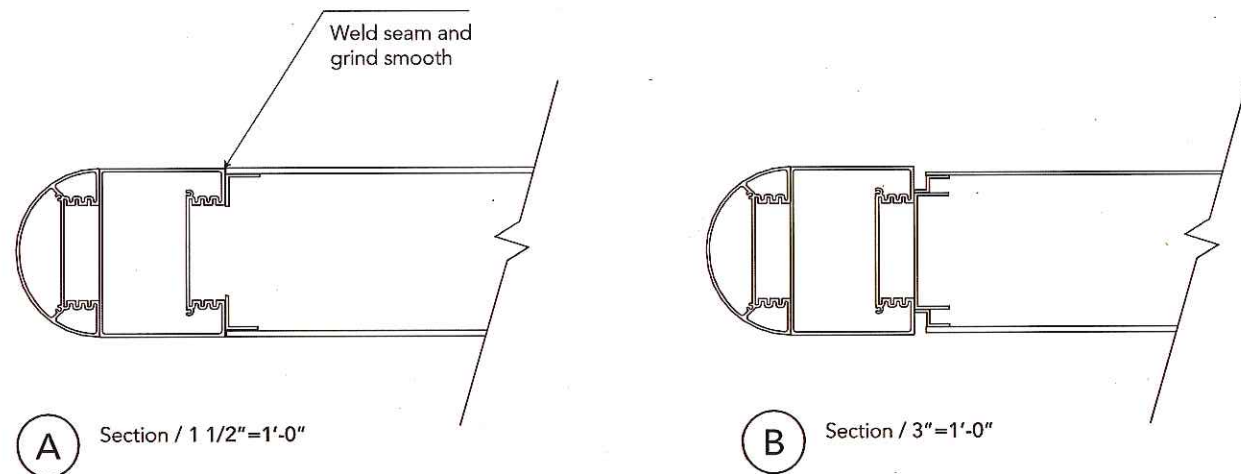
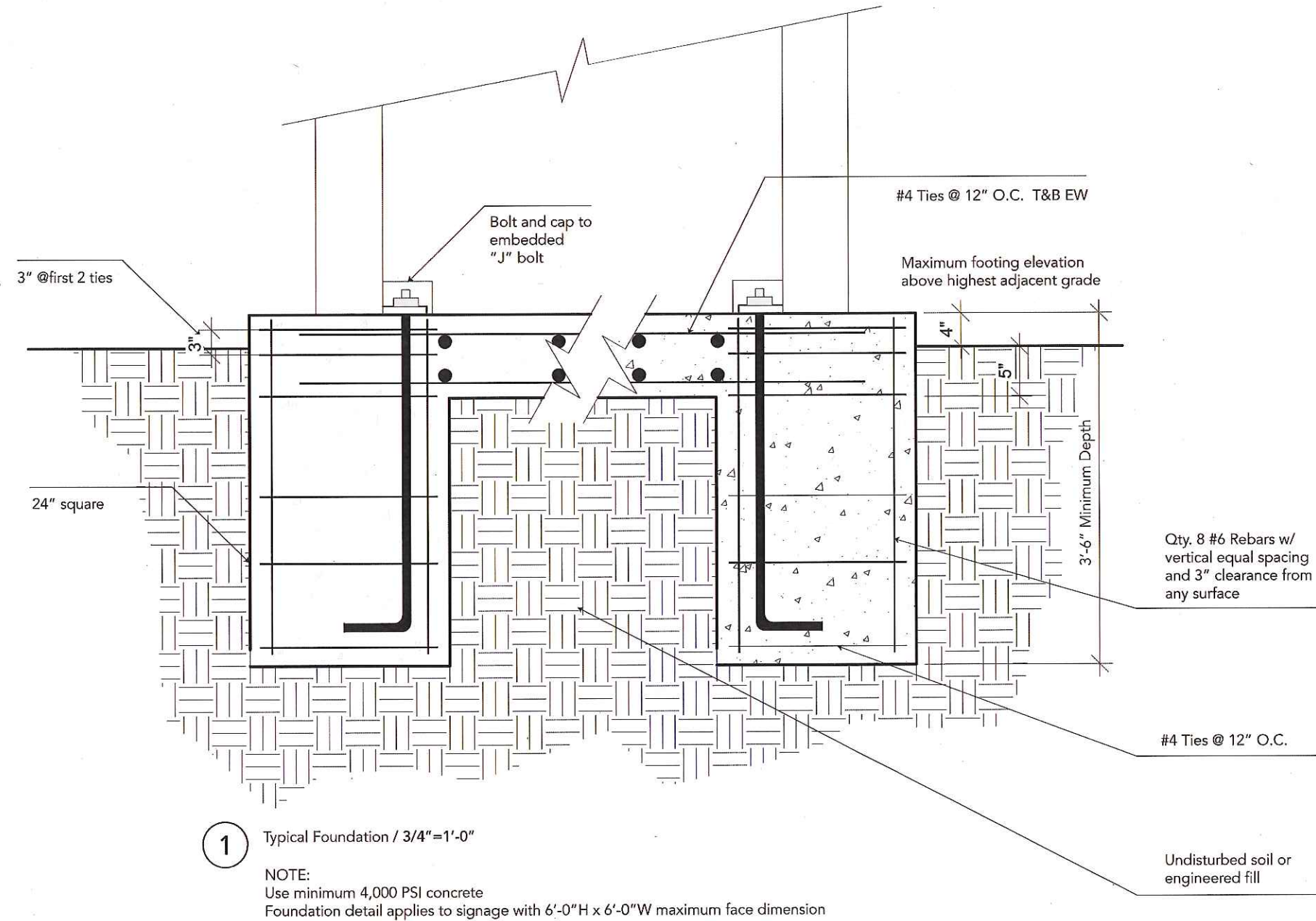
Variance
§ 59-6.7.8.A.1



4 Front View / 1/2"=1'-0"
Location B.02

Permitted
§ 59-6.7.3.C.1

Dimensions & shapes of all elements as shown on GR-Ba through GR-Bb.



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B Primary Directional

Graphic Series - Design Intent Documents

Original Issue: 04.27.2015

Sheet

GR-Bb

Sign Variance for Sign B.01

Sign B.01 is a freestanding primary directional sign to be located along the Hospital's main entrance drive. It is anticipated that this sign will be at least partially visible from Old Georgetown Road and therefore is subject to permitting requirements. *See* Section 59.6.7.3.C.1. A variance is required from Section 59.6.7.8.A.1 of the Zoning Ordinance to allow for a sign area larger than 2 square feet and illumination of the sign. Sign B.01 is a wayfinding sign intended to direct patients and visitors who have just entered the campus from Old Georgetown Road to the location of the emergency/trauma drop-off area, the main entrance and visitor parking. The sign is sized so as to be legible to motorists. This sign must be illuminated to provide this guidance at all hours.

Dimensions & shapes of all elements as shown on GR-Ca through GR-Ce.

A Panel: Painted, 0.125" fabricated aluminum panel with first surface applied reflective vinyl letters and graphics.

Typography: Style A: Gill Sans Regular, 2 1/2" Cap Height (Based on "E"); "Tobacco-Free" message, Gill Sans Regular, 2 1/4" Cap Height; Arrow, 3"x 3 5/16"; Traffic Symbol, 15" diameter. Style B: Gill Sans Regular, 2 1/2" Cap Height; Arrow, 3"x 3 5/16". Style C: Gill Sans Regular, 1 9/16" Cap Height; Gill Sans Regular, 1 13/16" Cap Height; Traffic Symbol, 15" diameter.

B Post: Painted, 3.25" diameter radius aluminum extrusion with 0.5" plate base and bolt cover.

Foundation: Concrete footing and foundation, above grade, with brush finish and embedded "J" bolts.

Illumination: (Sign Location C.01 Only) N.I.C., By General Contractor; KIM Lighting; 4324P70 / 16L4KUV, 25" LED Wall Sign Lighter, 277V, 37W, 1300mA, 4200K Color Temp, 1950 Lumens. Locate and aim centered on graphic panel at required height and distance for even illumination.

Note: Sign Contractor is responsible for field verifying all as-built conditions that may impact installation & maintenance and indicate on shop drawings for review and approval.

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Mark	Description	Date

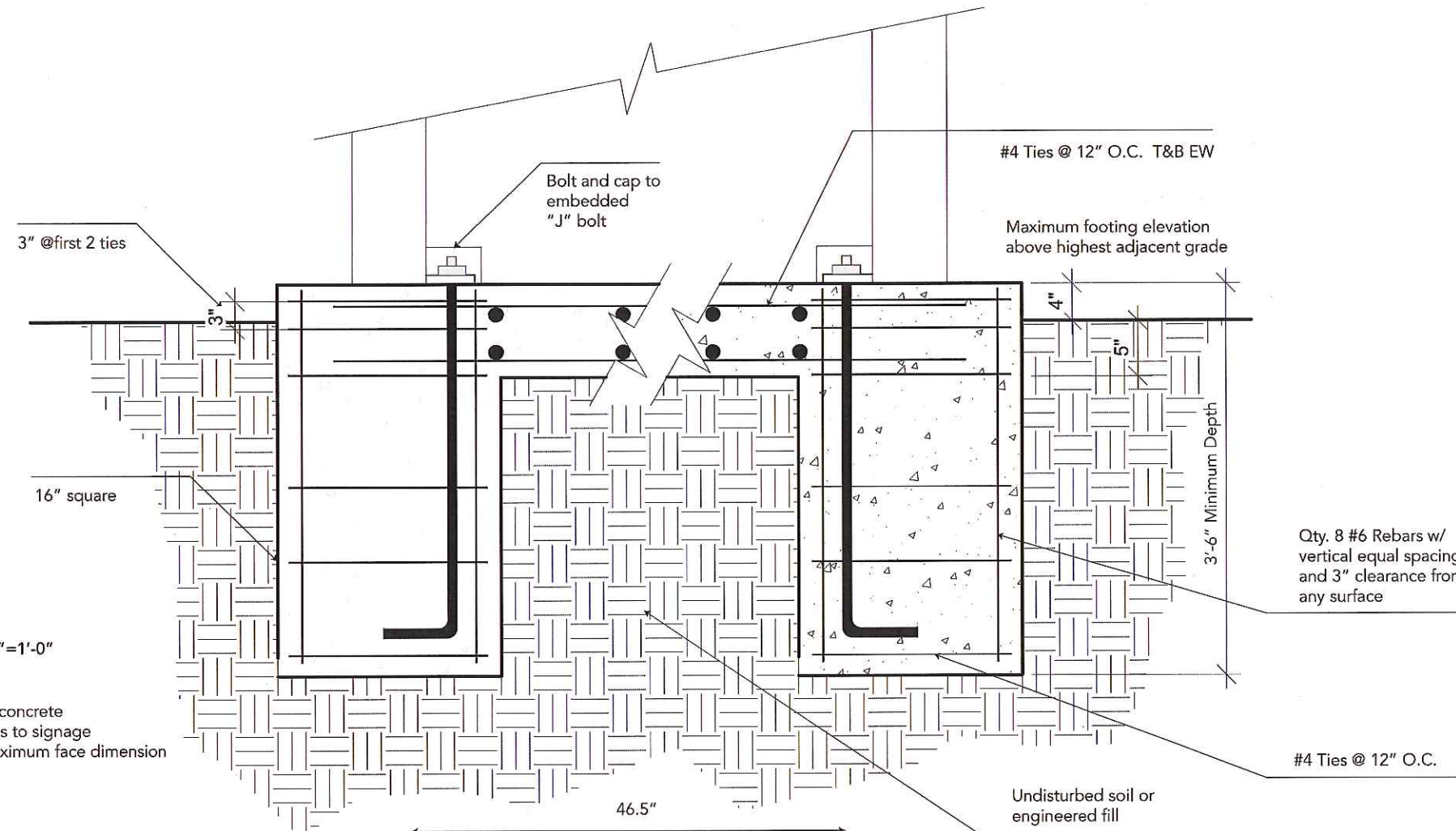
C Secondary Directional

Graphic Series - Design Intent Documents

Original Issue: 04.27.2015

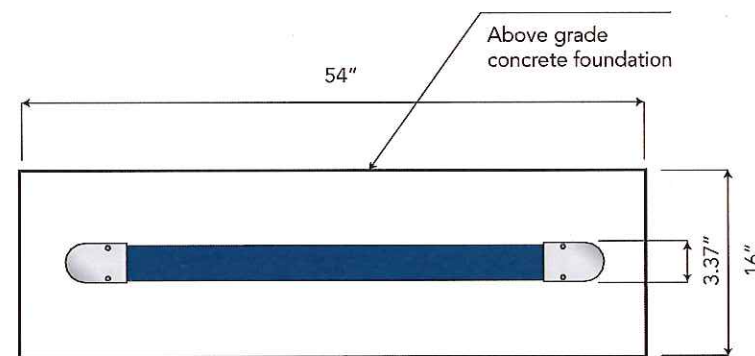
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GR-Ca

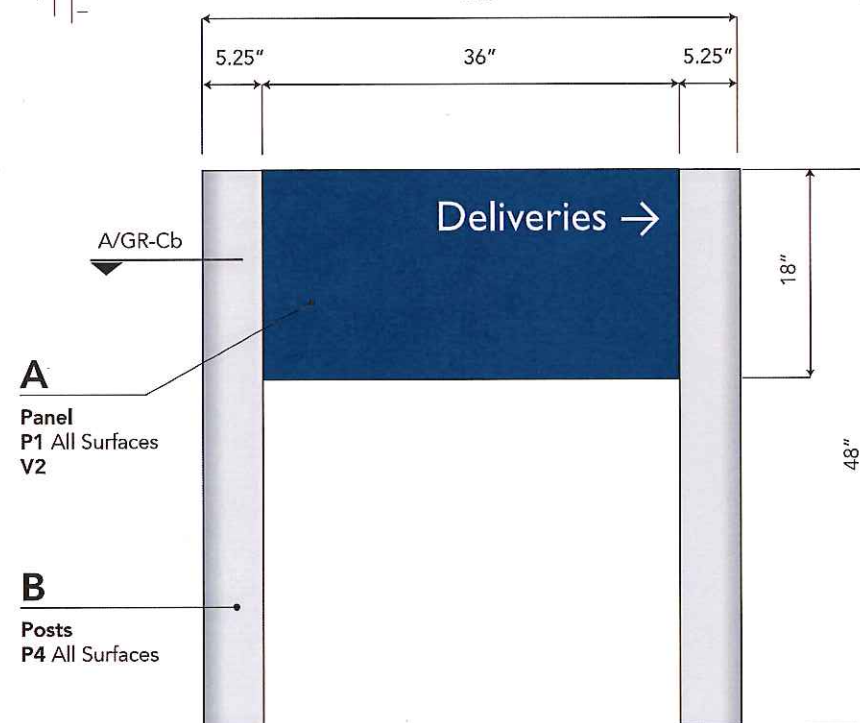


4 Typical Foundation / 3/4"=1'-0"

NOTE:
Use minimum 4,000 PSI concrete
Foundation detail applies to signage
with 4'-0"H x 4'-0"W maximum face dimension



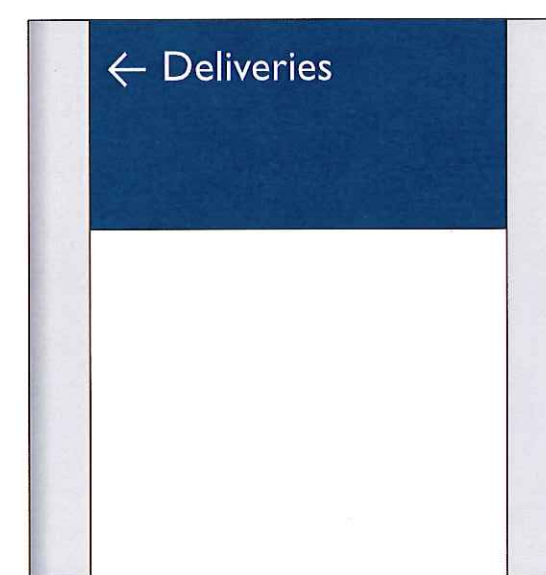
3 Top View / 3/4"=1'-0"



A
Panel
P1 All Surfaces
V2

B
Posts
P4 All Surfaces

1 Front View (Side 1) / 3/4"=1'-0"
Style A
Sign Area = 4.5 s/f



2 Back View (Side 2) / 3/4"=1'-0"
Style A
Sign Area = 4.5 s/f

Dimensions & shapes of all elements as shown on GR-Ca through GR-Ce.

- A Panel:** Painted, 0.125" fabricated aluminum panel with first surface applied reflective vinyl letters and graphics.
- Typography:** Style A: Gill Sans Regular, 2 1/2" Cap Height (Based on "E"); "Tobacco-Free" message, Gill Sans Regular, 2 1/4" Cap Height; Arrow, 3"x 3 5/16"; Traffic Symbol, 15" diameter. Style B: Gill Sans Regular, 2 1/2" Cap Height; Arrow, 3"x 3 5/16". Style C: Gill Sans Regular, 1 9/16" Cap Height; Gill Sans Regular, 1 13/16" Cap Height; Traffic Symbol (DNE), 15" diameter. Traffic Symbol (STOP), 18" diameter.
- B Post:** Painted, 3.25" diameter radius aluminum extrusion with 0.5" plate base and bolt cover.

Foundation: Concrete footing and foundation, above grade, with brush finish and embedded "J" bolts.

Illumination: (Sign Location C.01 Only) N.I.C., By General Contractor; KIM Lighting; 4324P70 / 16L4KUV, 25" LED Wall Sign Lighter, 277V, 37W, 1300mA, 4200K Color Temp, 1950 Lumens. Locate and aim centered on graphic panel at required height and distance for even illumination.

Note: Sign Contractor is responsible for field verifying all as-built conditions that may impact installation & maintenance and indicate on shop drawings for review and approval.

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Project No. 14055.00

Mark	Description	Date
1	Sign Panel Layout Revision	08.14.15

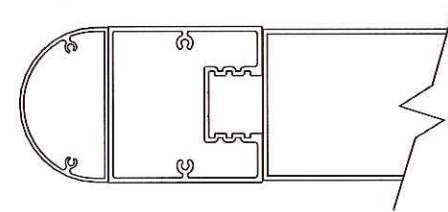
C Secondary Directional

Graphic Series - Design Intent Documents

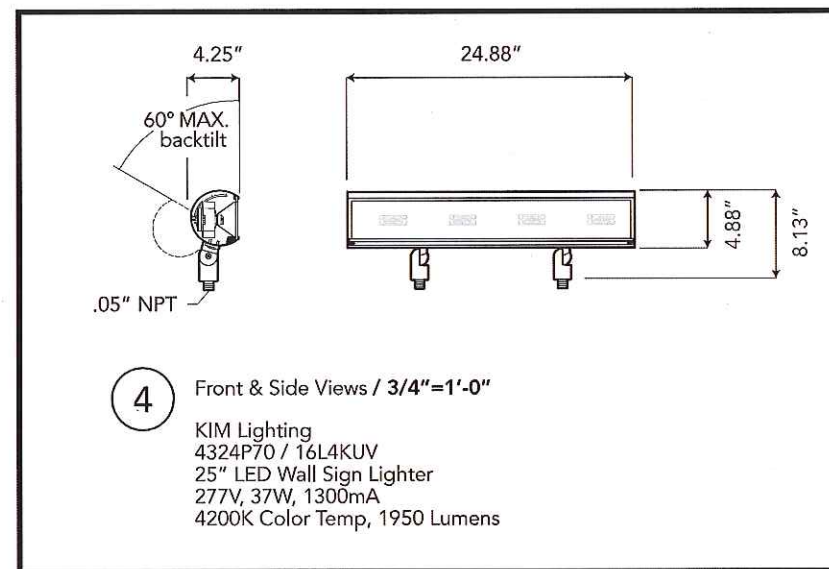
Original Issue: 04.27.2015

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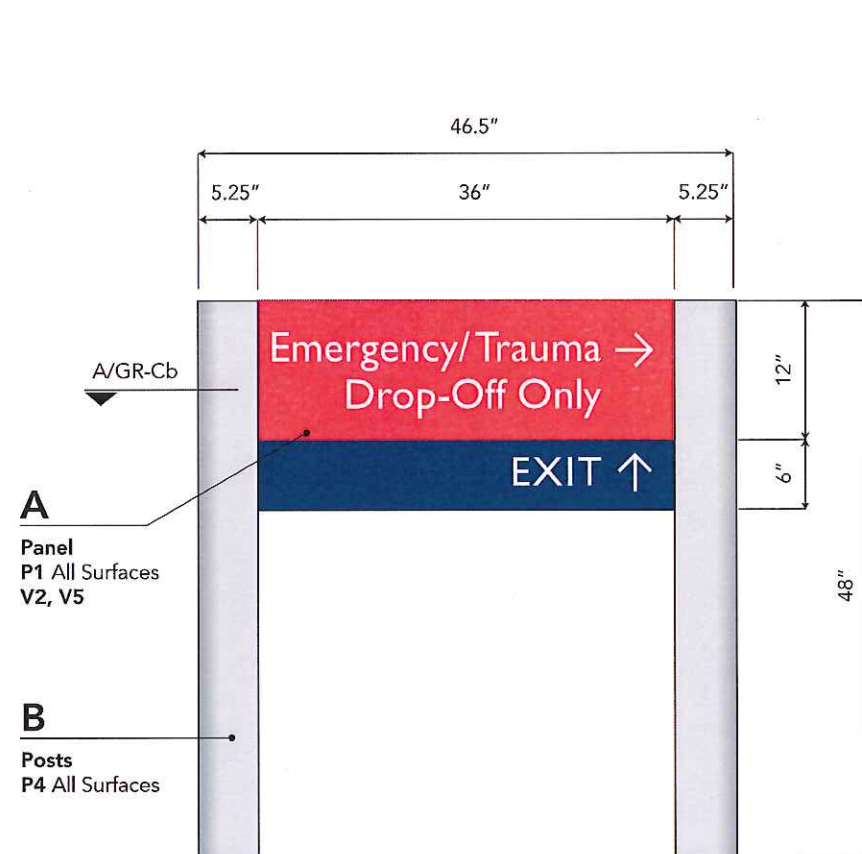
GR-Cb



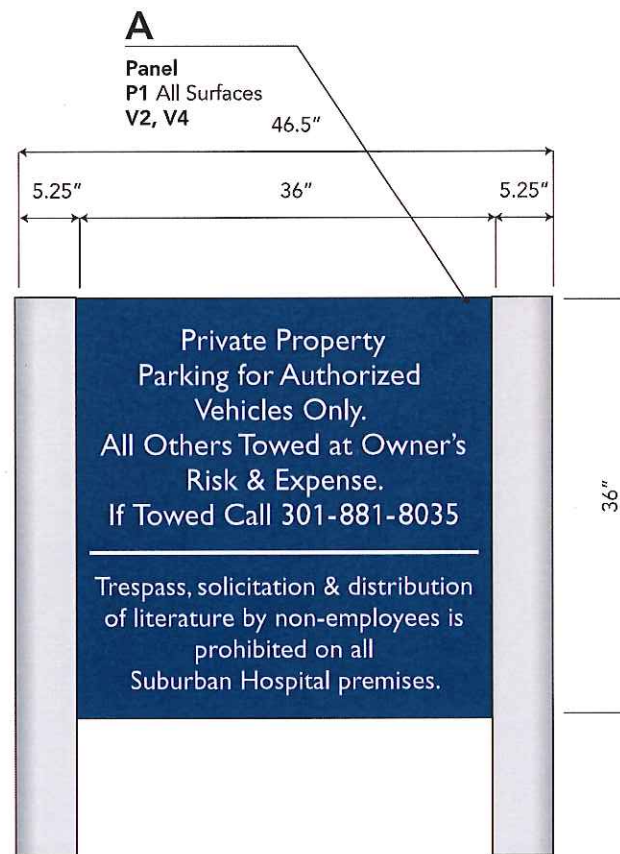
A Section / 3"=1'-0"



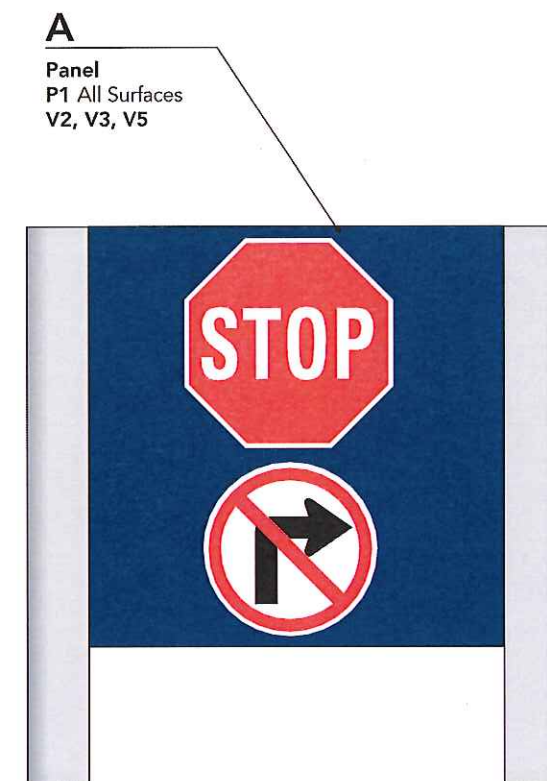
FOR REFERENCE ONLY - N.I.C.
LIGHT FIXTURE AND INSTALLATION BY GENERAL CONTRACTOR
SIGN LOCATION C.01 ONLY



1 Front View / 3/4"=1'-0"
Style B
Sign Area = 4.5 s/f

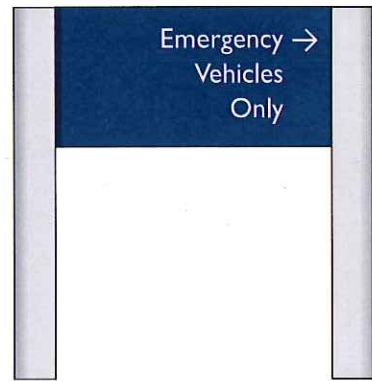


2 Front View (Side 1) / 3/4"=1'-0"
Style C
Sign Area = 9.0 s/f



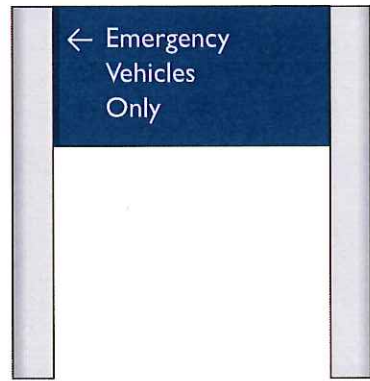
3 Back View (Side 2) / 3/4"=1'-0"
Style C
Sign Area = 9.0 s/f

Dimensions & shapes of all elements as shown on GR-Ca through GR-Ce.



Location C.01 / Side 1

 **Permitted**
§ 59-6.7.8.A.B.2



Location C.01 / Side 2

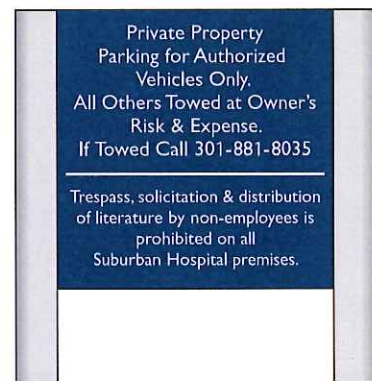


Location C.03 / Side 1

Variance
§ 59-6.7.8.A.1



Location C.03 / Side 2

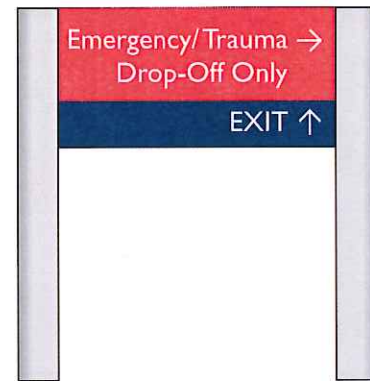


Location C.04 / Side 1

Variance
§ 59-6.7.8.A.1

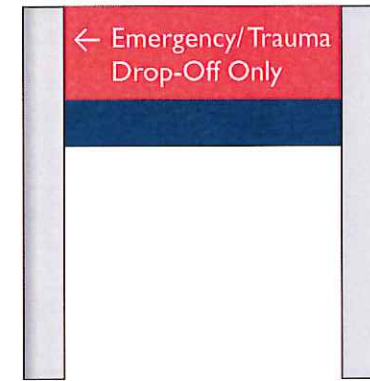


Location C.04 / Side 2



Location C.05 / Side 1

Variance
§ 59-6.7.8.A.1

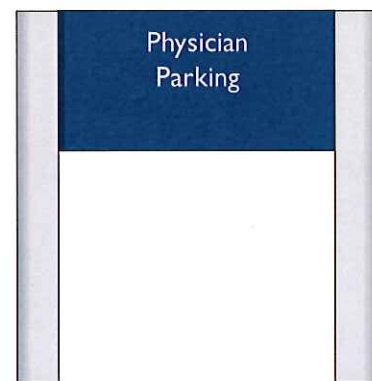


Location C.05 / Side 2



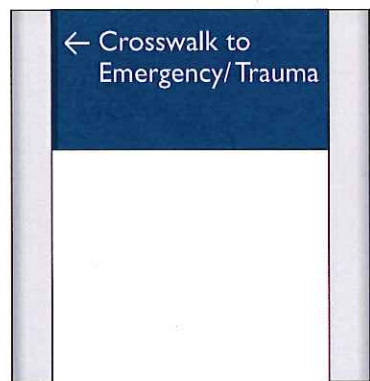
Location C.06

Permitted
§ 59-6.7.3.C.1



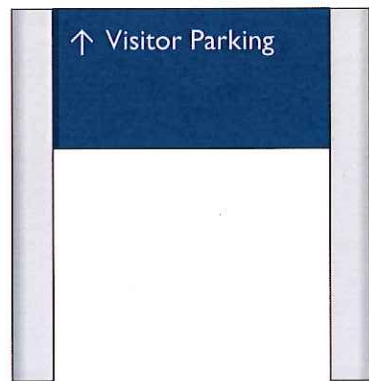
Location C.07

Permitted
§ 59-6.7.3.C.1

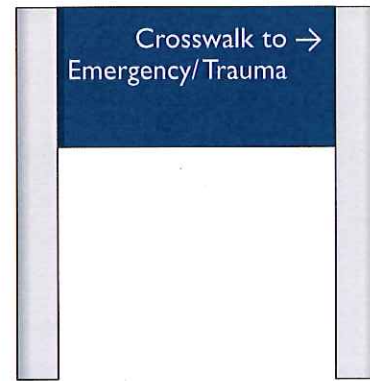


Location C.08 / Side 1

Permitted
§ 59-6.7.3.C.1

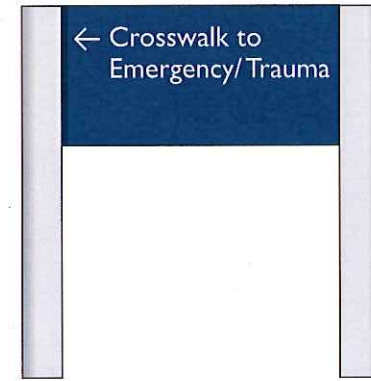


Location C.08 / Side 2



Location C.09 / Side 1

Variance
§ 59-6.7.8.A.1



Location C.09 / Side 2



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Project No. 14055.00		
Suburban Hospital 8600 Old Georgetown Road Bethesda, Maryland 20814		
Mark	Description	Date
1	Sign Panel Layout Revision	08.14.15

Sign Variance for Sign C.03

Sign C.03 is a freestanding secondary directional sign that requires a variance from Section 59.6.7.8.A of the Zoning Ordinance because the sign area is proposed to be larger than 2 square feet. It is anticipated that this sign will be at least partially visible from Southwick Street and therefore is subject to permitting requirements. *See* 59.6.7.3.C.1. The proposed signage is intended to identify the Staff entrance to the parking structure, which is access controlled, and prevent confusion by visitors who may try to access the staff entrance.

Sign Variance for Sign C.04

Sign C.04 is a freestanding secondary directional sign that requires a variance from Section 59.6.7.8.A of the Zoning Ordinance because the sign area is proposed to be larger than 2 square feet. One face of the proposed signage is intended to warn about trespass and towing enforcement and the prohibition against tobacco use on the campus, and the other is aimed at traffic control. Because the proposed signage is larger than 2 square feet, it does not qualify for the exemption for signs warning about trespass or safety considerations that might otherwise be available under Section 59.6.7.3.A of the Zoning Ordinance.

Sign Variance for Sign C.05

Sign C.05 is a freestanding secondary directional sign that requires a variance from Section 59.6.7.8.A of the Zoning Ordinance because the sign area is proposed to be larger than 2 square feet. It is anticipated that this sign will be at least partially visible from Old Georgetown Road and therefore is subject to permitting requirements. The proposed signage is necessary to identify the exit location and emergency/trauma drop-off location for motorists driving eastbound in the entrance ellipse.

Sign Variance for Sign C.09

Sign C.09 is a freestanding secondary directional sign that requires a variance from Section 59.6.7.8.A of the Zoning Ordinance because the sign area is proposed to be larger than 2 square feet. It is anticipated that this sign will be at least partially visible from Old Georgetown Road and therefore is subject to permitting requirements. The proposed signage is intended to identify the crosswalk to the emergency/trauma entrance and increase safety. The sign will both alert motorists of the presence of the crosswalk and channel pedestrians traveling to the emergency/trauma entrance onto the appropriate path.